









Hello Hospitality Service Packages & Pricing





Our services are designed to offer flexibility to meet your budget and need requirements.

SERVICES FOR HOSPITALITY SECTOR	
 <p>Consultancy</p> <p>POA</p>	<p>Require interim Sales & Marketing Management to cover leave, sickness, maternity/paternity or due to recruitment challenges? Our experienced consultant can step into the role to maintain consistency.</p> <p>(6 – 24 months contracts)</p>
 <p>Learning</p> <p>£550</p>	<p>Basic Sales Training</p> <p>A one-day training session for sales individuals or teams wanting to be more confident, productive, and effective in their role.</p> <p>Training Title: Maximising Sales Calls</p> <p>The result will be improved sales techniques and confidence for making outbound sales calls.</p> <p>Ongoing coaching and mentoring available.</p>
 <p>Consultancy Project</p> <p>£275 per day</p>	<p>A short-term project-based sales support activity project to assist the property sales function.</p> <p>A flexible, affordable solution as and when your business dictates. A dedicated project contract with a defined timescale.</p> <p>For example, one day a week for three to twelve months, dedicated to a specific task or project.</p> <p>Examples include: Research/Qualification Calls Lost Business calls Existing client base calls Agency Calls Appointment Making</p>





	<p>Exhibition/Trade Show – Organisation/Exhibiting/Follow Up Competitor SWOT Analysis Sales & Marketing Planning</p>
 <p>Venue Advertising £500 pa</p>	<p>Promote your venue news and events to our audience via this value package:</p> <ul style="list-style-type: none"> • 12 Month venue listing on our website Hello Venues page • Your venue news, offers, events inclusion in 6 agent or corporate newsletters throughout the 12-month period • Host a Showcase Event - Host a showcase event at your venue and we will send an exclusive invitation to our Hello Club of event organisers and host the event with you. <p>*Exclusively for 4- and 5-star venues</p>
 <p>Hello Social Media £550pm</p>	<p>You don't have time for social media! Business is busy and you need your time and your team focused on what you do best and what makes you money than running your social media accounts. Hello Hospitality, will run your social media channels as a trusted partner and an invisible extension of your business, growing your online presence. You'll get dedicated support each month with your own Account Manager.</p>
 <p>Social Media Advertising From £650 pm</p>	<p>If you want to harness the power of Facebook, Twitter, and LinkedIn advertising to reach your potential customers where they're already hanging out, we can help!</p> <p>Our managed advertising service covers the following:</p> <ul style="list-style-type: none"> • Advertising strategy • Advanced audience targeting • Creating effective social media ads • Ongoing optimisation • Reporting, analytics, and analysis



 <p>Third Party Platforms</p> <p>From £275</p>	<p>Stay ahead of your competition and manage your third-party platforms effectively.</p> <ul style="list-style-type: none"> • Current analysis of venue listings v ROI • Daily management of listings – update of info, rates, images, blogs • Exploration of further opportunities with each platform – paid v unpaid • Monthly reporting of activity and statistics, where available
 <p>Blog Writing</p> <p>From £275 per blog</p>	<p>Want to create interesting blog content, improve SEO and website visitors?</p> <p>We can provide professional blog writing to support your venue news, offers and events.</p> <p>Planning and delivery of a monthly blog schedule to share key messages with your customers</p> <p>Blog share on social media & with selected 3rd party platforms on behalf of your venue</p> <p>Themed blogs to support your venue/hotel marketing messages throughout calendar year.</p>
<p>SERVICES FOR CORPORATE EVENT ORGANISERS</p>	
 <p>Hello Club</p> <p>Free</p>	<p>Subscription to our exclusive event organisers club – LinkedIn network group Mailers Exclusive offers and invitations</p>
 <p>Hello Event</p> <p>£150 Venue Finder Admin Fee</p>	<p>Venue find and event management</p> <p>If you are planning a corporate event and need the perfect venue to suit your event theme, delivery, experience, objectives, and audience, we can help. However big or small your event whether a from training day for 10 delegates, the annual conference, or an incentive trip; whatever it is, we can secure you the perfect venue to meet your brief.</p>



 <p>Event Management POA</p>	<p>After an initial conversation to discuss your brief and budget we save you the time-consuming job of sourcing suitable venues, making individual enquiries and co-ordinating responses. Instead we present back to you a selection, minimum three, venue options, fully costed with negotiated rates with supporting proposal documents such as images, menus, etc. We will hold options at proposed venues until you have shortlisted and decide for venue visits for you to be able to envisage your event and meet the venue team.</p>
<p>SERVICES TO OTHER SECTORS</p>	
 <p>Hello Connections £275 per day</p>	<p>A dedicated project contract with a defined timescale.</p> <p>For example, one day a week for three to twelve months, dedicated to a specific task or project</p> <p>Examples include: Research/Qualification/Cold Calls Lost Business calls Existing client base calls Appointments Making Exhibition/Trade Show – Organisation/Attending/Follow Up Competitor SWOT Analysis Sales & Marketing Plan Mystery Customer</p> <p>A featured benefit being the flexibility and adaptability to choose support as and when required for dedicated tasks.</p>