

CASE STUDY

Representing a portfolio of venues to corporate and agency buyers to raise venue awareness and generate new meeting and event enquiries.

ENQUIRY VALUE (Jan 2018 – January 2019)

£
3.9m

Total enquiries

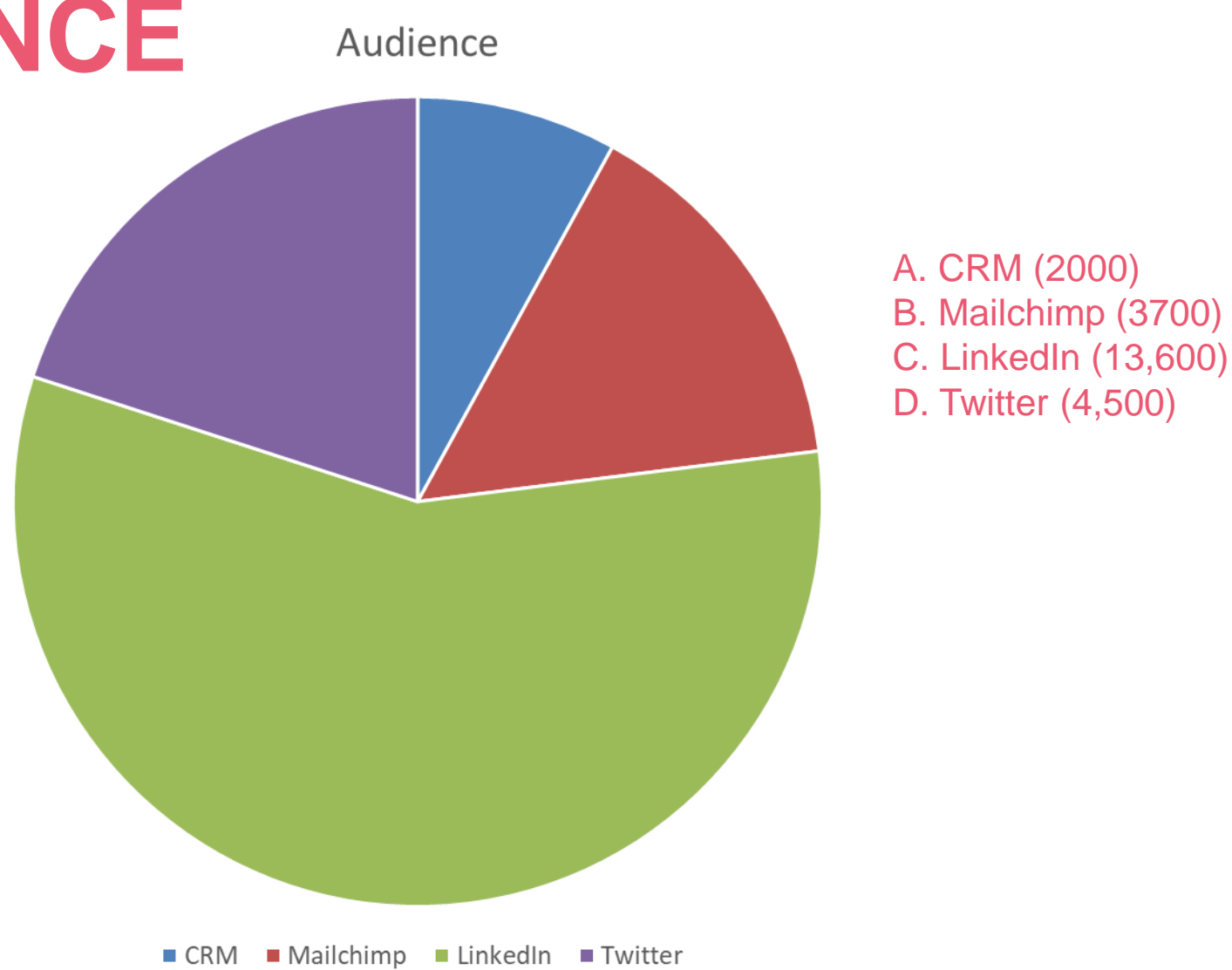
£
3.5m

Total enquiries to represented venue partners

20%

Average venue conversion

AUDIENCE



MAILER OPENS

